

For Immediate Release

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Contact: [YOUR NAME, PHONE, E-MAIL]

Wisconsin Bookworms marks 10 years of bringing children the joy of reading

[YOUR TOWN, Wis.]-- Helping children discover good books and the benefits of reading is the goal of the Wisconsin Bookworms program, celebrating its ten-year anniversary this year.

Wisconsin Bookworms is a partnership between the Wisconsin Association for Home and Community Education (WAHCE), University of Wisconsin-Extension Family Living Programs and Wisconsin Public Television. The program provides eight free books per year to children who otherwise might not be able to own them.

Volunteer readers attend preschool classrooms, reading books and providing classroom activities for the students. Each book comes with an activity sheet filled with suggestions for activities related to the story, families can do together.

Wisconsin Bookworms in [NAME of your county] serves [NUMBER] children. [NUMBER] volunteer readers dedicate time from their schedules to share their love of reading to [NAME] County's children. In addition, [NAME] County's WAHCE organization raises funds to purchase the book sets each child receives, according to [YOUR NAME, TITLE of [YOUR COUNTY]].

Parents whose children participate in Wisconsin Bookworms report that they talk more often with their children about books, read to their children more often and visit the public library together.

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